

A dark blue background with a vertical yellow line running down the center. The text is centered horizontally and vertically.

Bristol Design

An introduction to our work for the public sector

Introducing Bristol Design

Bristol Design are public sector design specialists working from – you guessed it – Bristol.

“Our multi-disciplinary design team of twelve work collaboratively to deliver exhibitions, print and digital solutions. Working predominantly with Local Authorities, we have a unique understanding of the sector and are driven by a focus on creating affordable, accessible and engaging products. Our professional yet friendly team ensures we feel less like an agency and more like an extension of your team.”

Jack Smith, Creative Manager

What makes us unique?



We embed accessibility

into our entire process,
from planning to testing



We are collaborators

with our clients, our suppliers
and each other



We know the public sector,

at last count we had over 200
years combined experience



We have strong principles

and processes around social
value and the environment



We focus on affordable

and effective solutions rather
than generating profit



We get stuff done >

What stuff do we get done?



Graphic Design



Accessible documents



Exhibitions



Websites



Media



Print & signage

Extended services

Design consultancy
Campaigns and marketing

Content design
Media buying

Brand building
Copywriting and proof-reading

Graphic design

We deliver campaigns, advertising and editorial solutions, which are brought to life using photography, copywriting, cartography, illustration and infographics.



Focus on:

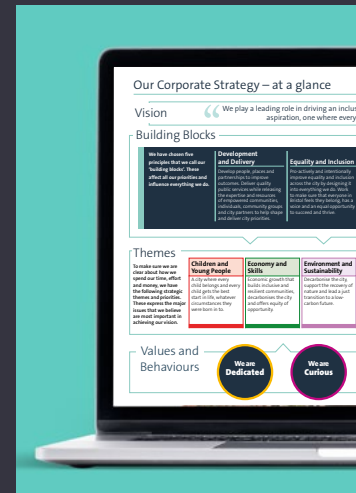
Bristol Clean Air Zone

We delivered a wide-reaching omnichannel campaign which, through a localised and eye-catching approach, led to increased awareness and behaviour change.



Accessible documents

In line with the latest public sector regulations, we create print and digital publications that are accessible to as many people as possible.



Exhibitions

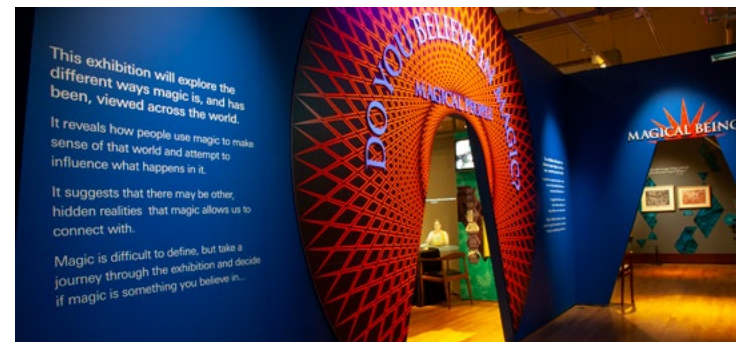
From 'pop-up' events to permanent exhibitions, we deliver engaging and immersive displays, alongside supporting marketing materials.



Focus on:

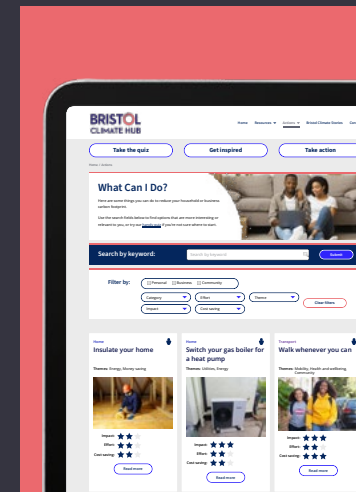
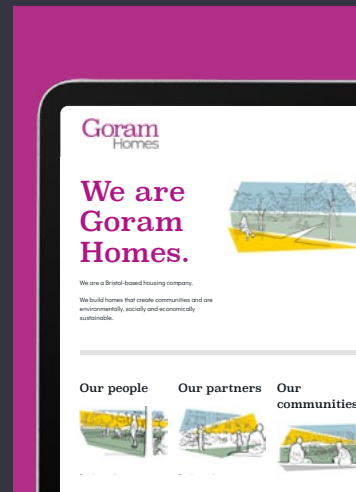
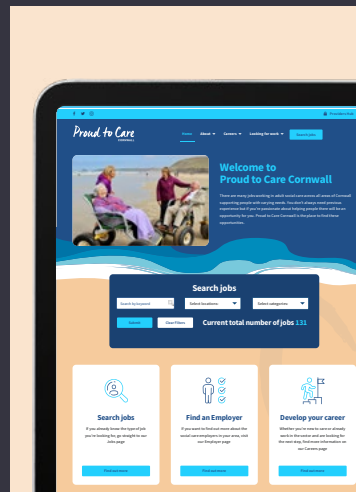
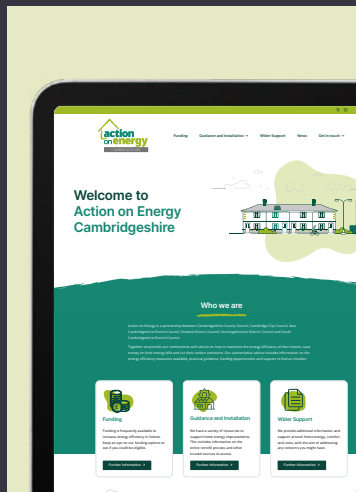
Magic

We developed the creative approach for Bristol Museum and Art Gallery's Magic exhibition and delivered both the exhibition design and all related marketing materials.



Websites

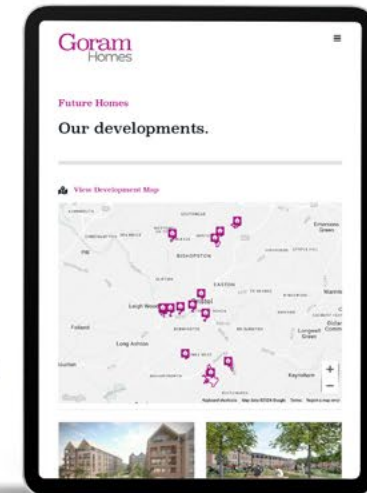
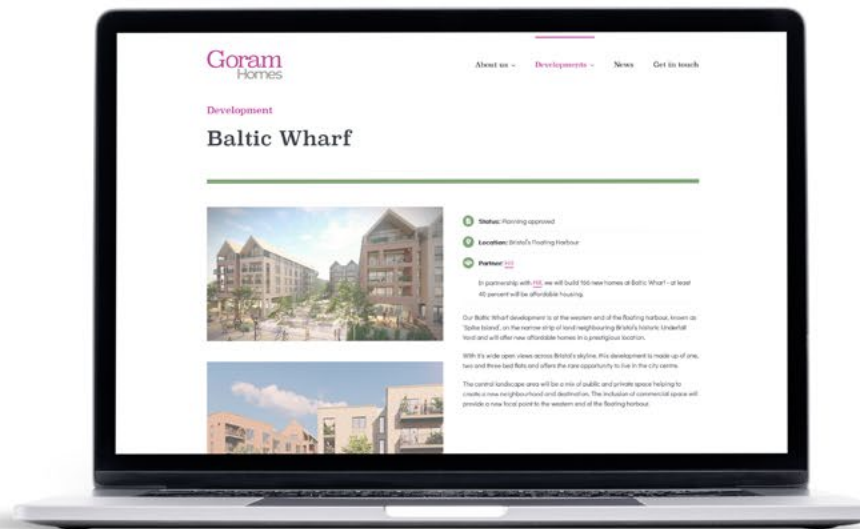
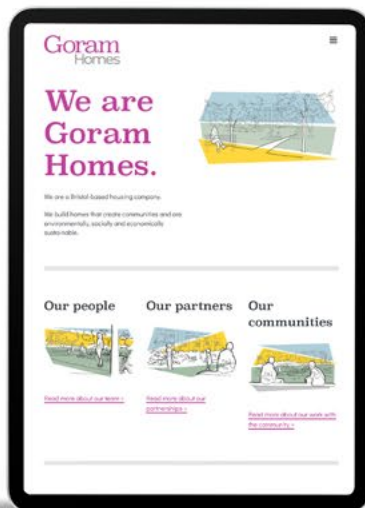
We work with our clients to create innovative, effective and engaging websites
(click the image to view each site).



Focus on:

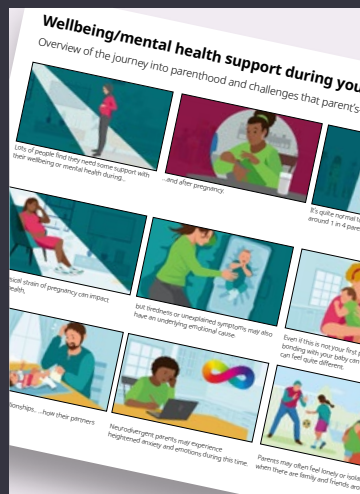
Goram Homes

We designed, built, delivered and now manage the new Goram Homes website.



Media

We bring your communications to life through creative photography, videography, animation or 3D design.



Our happy clients

We feel privileged to work for a range of organisations that are making a positive impact on people's lives.

Bath & North East
Somerset Council

Improving People's Lives



BRISTOL
waste



Goram
Homes



North
Lincolnshire
Council





Get in touch

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